



## Continental President's Greetings

**Dear member,**

Welcome to the community of the ACSBE!

I very warmly invite you to interact with us and benefit from the diverse opportunities our community offers to all ACSBE members. It is our continuous objective to provide you with top class offers that allow for a better understanding of entrepreneurship and SMEs.

### **Entrepreneurship and enterprise education for entrepreneurial effectiveness**

Enterprise and entrepreneurship are transdisciplinary, with a strong connection to issues of employability, innovation, knowledge transfer, commercialisation, and intellectual property. (QAA 2012, UK). The ability to create and build something practically from nothing and strong willingness to take calculated risks and then do everything possible is inevitable for entrepreneurial success.

Entrepreneurship education has been defined as a collection of formalised teachings that informs, trains, and educates anyone interested in participating in socioeconomic development through a project to promote entrepreneurship awareness, business creation, or small business development. Enterprise education (also called entrepreneurial education on the other hand, is usually conceived more broadly, seeking to foster self-esteem and confidence by drawing on the individual's talents and creativity, while building the relevant skills and values that will assist students in expanding their perspectives on schooling and opportunities beyond. Methodologies are based on the use of personal, behavioural, motivational, attitudinal and career planning activities. (UNESCO/ILO 2006)

From ACSBE's founder's perspective, enterprise education is defined as the process of equipping students (or graduates) with an enhanced capacity to generate ideas and the skills to make them happen. Entrepreneurship education equips students with the additional knowledge, attributes and capabilities required to apply these abilities in the context of setting up a new venture or business.

All of this is a prerequisite for entrepreneurial effectiveness which ACSBE seeks, that is, the ability to function effectively as an entrepreneur or in an entrepreneurial capacity, for example within small businesses or as part of 'portfolio careers, where multiple job opportunities, part time work and personal ventures combine'.

### **ACSBE is about people.**

With an excellent membership-base of researchers and teachers throughout Africa, we are a community of junior and senior scholars that aims to include all voices to be responsive to the demands in our societies. ACSBE allows for a passionate and lively discourse which you are kindly

invited to be part of. This way you can broaden your networks and constantly find peers to share and discuss your ideas and work with.

### **High quality, relevance and impact**

ACSBE aims at offering benefits to its members that are characterised by high quality, relevance and impact. It invites disciplinary as well as interdisciplinary work while being distinctive in its focus at the same time.

### **Our Academic Conference on Entrepreneurship and Small Business (ACESB)**

ACESB is the flagship offer to our community to meet up yearly to present and discuss your cutting edge research. This three-day event has the privilege to travel around Africa with excellent venues in a different African city every year. The Conference is rounded off by a versatile pre-conference day with a Doctoral Consortium, a Post Doc Writing Workshop as well as a Policy Forum and a set of Professional Developing Workshops.

It provides a platform for the intellectuals from various fields and disciplines in Business, Entrepreneurship, and MSMEs to debate and discuss the current issues worldwide as well as finding solutions to the problems, exchange and share their knowledge with others.

### **Our Academic Conference on Entrepreneurship (ACCENT)**

Since 2019, the Academic Conference on Entrepreneurship has become our second signature event, dedicated to research on entrepreneurship education. Spread over the year, we host smaller events across Africa that allow for different local communities to attend as well. We supplement our offers by providing our early and mid-career scholars with a career mentoring programme.

This academic conference on entrepreneurship aims at providing an exclusive and engaging platform for educators, researchers, entrepreneurs and policy makers to deliberate and exchange their experiences of the major advances and challenges in entrepreneurship education with particular reference to academic entrepreneurship. The conferences will provide ample opportunity for participants to network and share valuable insights on topical and emerging issues on entrepreneurship, entrepreneurship education and academic entrepreneurship.

### **Our Academic Conference on Entrepreneurship, Management and Sustainable Development (ACEMASD)**

This conference aims to bring together leading academics, researchers and professionals to exchange and share their experiences and research results on all aspects of Entrepreneurship, Management and Sustainable Development. It also provides a veritable interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Entrepreneurship, Management and Sustainable Development.

### **Our Academic Conference on Biotechnology Entrepreneurship (ACCBENT)**

The conference is mainly focused and disseminates information on Innovation and Entrepreneurship in Biotechnology. It permits leading educational scientists, researchers and industrialists from Africa to exchange and share their experiences, recent innovations, sensible challenges, advanced instrumentation and analysis results. Biotechnology has a broader set of

speakers, and a broader array of programs geared toward each scientists and industrialists. This meeting offers a powerful likelihood to speak regarding the recent advancements and latest developments in Biotechnology.

### **Our Academic Conference on Healthcare Entrepreneurship (ACHENT)**

The conference is mainly focused and disseminates information on Innovation and Entrepreneurship in Healthcare delivery. It permits leading healthcare professionals, educational scientists, researchers and industrialists from Africa to exchange and share their experiences, recent innovations, sensible challenges, advanced instrumentation and analysis results. Healthcare delivery has a broader set of speakers, and a broader array of programmes geared toward healthcare professionals, scientists and industrialists. This meeting offers a powerful likelihood to speak regarding the recent advancements and latest developments in healthcare delivery.

### **Annual Capacity Building Workshop on Teaching and Learning Entrepreneurship Education in Nigerian Tertiary Institutions**

African Council for Small Business and Entrepreneurship (ACSBE) believes in the popular held view that entrepreneurship is a powerful force driving innovation, productivity, effective competition, economic growth and development across economies of the world. However, the question remains :

What to teach?

How to teach? and

How to get the best out of our students?

Entrepreneurship Education harps on the completion of the education process ...

An educated person, as posited by Don Berg (2012), is believed to be someone who perceives accurately, thinks clearly and acts effectively on self-selected goals, with a view to attaining optimal attitudes. This implies education is really a participatory two – way process where learning is primarily based on discovery guided by mentoring rather than on the transmission of information from the learned to the learner.

### **ACSBE as a voluntary organisation**

The ACSBE as a voluntary organisation is continuously developed further by its Management Board that serves as the long-range planning and policy-making authority, by its Country Vice-Presidents who actively initiate local initiatives, and by its Fellows, recognised for their outstanding service to the field of entrepreneurship research and their work for ACSBE. Moreover and in particular, ACSBE is driven by the initiative and engagement of you, the members of the ACSBE. Your ideas are very welcome, e.g. by suggesting proposals that would improve the operations of ACSBE or by getting actively involved and organising an event, which has ACSBE co-branding. Please feel free to contact me directly if you believe that I or ACSBE can assist you in any such initiatives.

### **Create a better Africa with ACSBE**

Africa is currently facing major political turbulences and economic cut downs in many countries. Further, nowadays, global markets change rapidly due to disruptive technologies entering the markets, characterised by buzz words, such as Digitization, Internet of Things, Virtual Reality, or Advanced Robotics. Rapid changes can also happen due to drastic political changes which are difficult to predict. Research-informed knowledge and expertise are needed to guide entrepreneurs and MSME's through these times of changes on the global markets. Let the ACSBE community together — as researchers, educators and business persons — make significant impact on creating an exciting and better world for tomorrow.

Yours sincerely,

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